



Sam Janssen

interaction designer



12 March 1994



Eindhoven



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Dutch (native), English (fluent)

I am an interaction and experience designer. I get energy from visual storytelling, analysing complex contexts and using an empathic design approach. I love working on projects that have impact on society in a sustainable or social way.

EDUCATION

2016-2018 | MSc Industrial Design

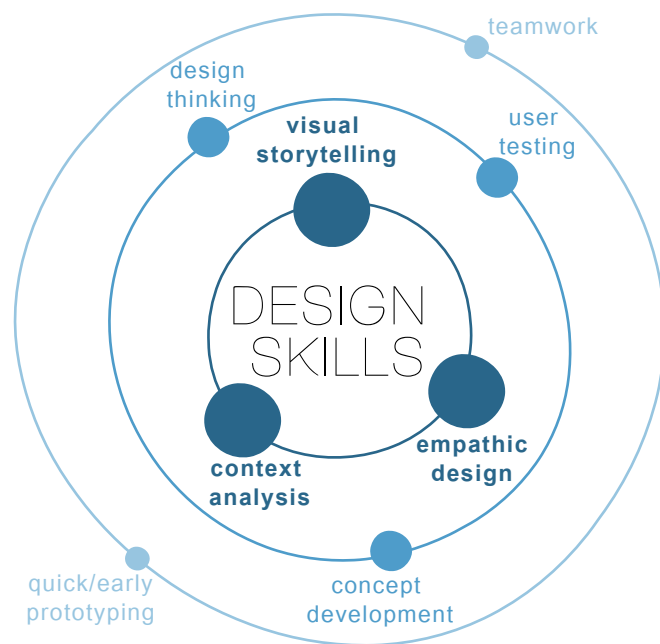
Eindhoven University of Technology

- Graduation project: designed a mobile based application to increase user's accessibility of sustainable and fair fashion.
- Exhibited at the Dutch Design Week 2017 and received the third prize for the Social Design Talent Award with the team project 'Through Pink and Blue Glasses', a virtual reality design enabling people to experience certain stories from a different gender's perspective.
- Completed courses (among others): User Experience Theory and Practice, Design for Social Innovation and Design for Behavior Change.

2012- 2016 | Bsc Industrial Design

Eindhoven University of Technology

- Graduation project: designed an interactive intervention located on the border of two neighborhoods, connecting citizens and enabling them to exchange their perspectives through video messages.



EXPERIENCE

2014 - now | Jobper

Mise en Place, Eindhoven

- Working as supporting employee at changing locations in the hotel and catering industry.
- Improving problem solving, communication and teamwork skills.

February 2018 - July 2018 | Graduate Intern

GoedeWaar.nl, Amsterdam

- Collaboration for graduation project with organization focused on helping consumers to make ethical choices.
- Resulting was a new design proposal for the organization's 'Kledingchecker', with emphasis on improving user's experience and involvement.

Februari 2015 - Juli 2015 | Design Research Intern

Eindhoven University of Technology, Eindhoven

- Assisted with research on how to apply 'Design-Based Learning' in Dutch education, conducted at the Playful Interactions Lab.
- Designed the project's early prototypes and executed various user tests.
- Responsible for the project's visual identity and the visual components of communication with stakeholders.

